

2019 Freedom of the Press AWARDS DINNER



ZIEGFELD BALLROOM, NYC

Presented by
**REPORTERS
COMMITTEE**
FOR FREEDOM OF THE PRESS

SPONSORSHIP OPPORTUNITIES

rcfp.org/awardsdinner2019

THE FREEDOM OF THE PRESS AWARDS DINNER

Please join the Reporters Committee for Freedom of the Press in supporting journalists and news organizations as they face unprecedented challenges to doing their jobs to keep the public informed.

The Freedom of the Press Awards Dinner brings together the best and brightest in journalism and media law to celebrate press freedom. More than 500 attended the 2018 event and we are expecting an even larger turnout in 2019, with a goal of raising \$1 million to advance press freedom.

Festivities will feature a VIP reception, general reception, cartoon auction, seated dinner, video presentations, honoree recognition and a dessert buffet.

We invite you to provide important financial support to the Reporters Committee by becoming a sponsor for the 2019 Freedom of the Press Awards Dinner.



Reporters Committee for Freedom of the Press is a lifeline for people like myself, independent journalists who don't necessarily have access to lawyers or legal representation or individuals who can offer the kind of advice and feedback that's needed especially in investigative journalism.

— AZMAT KHAN, Freelance Journalist

OUR MISSION

The Reporters Committee for Freedom of the Press defends the legal rights of journalists – because an informed public is essential to a strong democracy.

For nearly 50 years, the Reporters Committee has served as the collective voice on key First Amendment issues and an indispensable resource for journalists and news organizations needing free legal support.

American journalists face a more difficult landscape than ever before. The need for our assistance is growing as journalists and news organizations also face unprecedented threats.

In 2019 and beyond, we aim to bolster our legal services and expand our reach to ensure that free legal support is available to all of today's storytellers, from the groundbreaking documentary filmmaker to the online investigative journalist to the local news reporter at your hometown newspaper.

OUR SERVICES INCLUDE:

- *Pro bono* legal representation by our team of talented attorneys
- *Amicus curiae* support
- Competitive fellowships and internships to support the next generation of media lawyers and First Amendment defenders
- A 24/7 legal hotline for journalists and media lawyers
- Expert commentary on free press issues in the news

PREMIUM SPONSORSHIP LEVELS

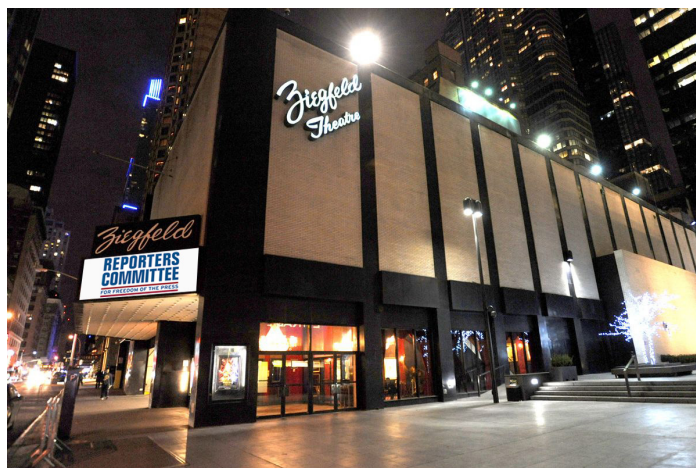
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Presenting Sponsor

\$100,000 (one available)

As the presenting sponsor, your company will play a prominent role in the event and will enjoy exclusive benefits and branding. We look forward to working with you to design an experience that best meets your goals in supporting the Reporters Committee. **This may include, but is not limited to:**

- Premier dinner seating for three (3) tables of 10 with personalized welcome notes to your guests.
- A special gift for each of your guests at their place setting.
- Corporate name recognition on the marquee outside of the Ziegfeld Ballroom.
- Prominent recognition in print, email and social media and at the event as mutually agreed upon with the Reporters Committee.
- Sponsor logo on event invitation and printed program.
- Special thanks and verbal recognition during the stage program.
- Invitation to VIP pre-reception with honorees and exclusive photo-ops.
- Lunch with the Reporters Committee executive director and legal director the day after the event for up to five (5) company representatives.
- Full Page Ad in printed program and complimentary Platinum Digital Ad to run on video screens during dinner.
- Hyperlinked corporate logo on the Reporters Committee and event websites.



The Ziegfeld Ballroom – venue for our 2019 Awards Dinner

Reception Sponsor

SOLD

\$50,000 (one available)

As the reception sponsor, your company will have a substantial presence at the event and you will enjoy premier recognition and benefits, which may include, but are not limited to:

- Premier dinner seating for two (2) tables of 10 with personalized welcome notes to your guests.
- A special gift for each of your guests at their place setting.
- Co-branded cocktail reception.
- Featured recognition in print, email and social media and at the event as mutually agreed upon with the Reporters Committee.
- Sponsor logo on event invitation and printed program.
- Special thanks and verbal recognition during the stage program.
- Invitation to VIP pre-reception with honorees and exclusive photo-ops.
- Signature cocktail named after Reception Sponsor.
- Full Page Ad in printed program and complimentary Platinum Digital Ad to run on video screens during dinner.
- Hyperlinked corporate logo on the Reporters Committee and event websites.



The 2018 Reception Room

ADDITIONAL SPONSORSHIP LEVELS

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Cartoon Auction Sponsor

\$35,000 (one available)

- Premium dinner seating for one (1) table of 12.
- Co-branded cartoon auction.
- Sponsor logo on event invitation and printed program.
- Full Page Ad in printed program and complimentary Gold Digital Ad to run on video screens during dinner.
- Featured recognition in print, email and social media as mutually agreed upon with the Reporters Committee.
- Special thanks and verbal recognition during the stage program.
- Hyperlinked corporate logo on the Reporters Committee and event websites.

Dessert Reception Sponsor

\$35,000 (one available)

- Premium dinner seating for one (1) table of 12.
- Co-branded dessert reception
- Sponsor logo on save the date and event invitation
- Full Page Ad in printed program and complimentary Gold Digital Ad to run on video screens during dinner.
- Featured recognition in print, email and social media as mutually agreed upon with the Reporters Committee.
- Special thanks and verbal recognition during the stage program.
- Hyperlinked corporate logo on the Reporters Committee and event websites.



Scenes from the 2018 Awards Dinner

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The Reporters Committee for Freedom of the Press is an indispensable resource. Having that there as a backstop and as a back-up — you can't put a value on it, and I could never have gotten this material [for my book] on my own.

— ELLIOT CARLSON, Author

TABLE AND TICKET LEVELS

Champion – \$50,000

- Premium dinner seating for one (1) table of 12.
- Complimentary Gold digital ad to run on video screens during dinner.
- Recognition in print, email and social media as mutually agreed upon with the Reporters Committee.
- Hyperlinked corporate logo on the Reporters Committee and event websites.

Advocate – \$25,000

- Preferred dinner seating for one (1) table of 10.
- Complimentary Silver digital ad to run on video screens during dinner.
- Recognition in print, email and social media as mutually agreed upon with the Reporters Committee.
- Hyperlinked name recognition on the Reporters Committee and event websites.

Defender – \$15,000

- Dinner seating for one (1) table of 10.
- Recognition in print, email and social media as mutually agreed upon with the Reporters Committee.
- Name recognition on the Reporters Committee and event websites.

Subscriber Ticket(s) – \$1,500

- Select seating & Subscriber listing in the invitation and program.

Friend Ticket(s) – \$1,000

- Friend listing in the invitation and program. (Limited Availability)

DIGITAL AD LEVELS

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\$7,500 Platinum Page Digital Ad



sample ad from 2018

\$5,000 Gold Page Digital Ad



sample ad from 2018

\$2,500 Silver Page Digital Ad



sample ad from 2018

\$1,500 Bronze Page Digital Ad



sample ad from 2018

DIGITAL AD SPECS/DEADLINE

All ads for digital journal should be 16:9 ratio

- 10" x 5.627" (3000px x 1688px)
- 300 dpi
- RGB .pdf file
- Full color. No bleed.
- Do not use a font size below 24 point to ensure proper viewing.
- All fonts must be embedded into the document.

If you wish us to design the ad for you, please send your ad text and logo to tdoolin@inezevents.com.

All ads or ad text must be received by April 17th.

“

I have lived all my life in Spain, and you always know that the First Amendment is very important in the U.S. But when you are here and you have a case like the case I have, you realize that in the U.S., people really believe in this right – freedom of the press. They don't just believe it. They defend it very well (edited).

— JOSÉ GALLEGO, Freelance Journalist

SPONSORSHIP COMMITMENT FORM

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Donor/Company Name:

(as you prefer to be listed)

Contact Person:

Address:

City:

State:

Zip:

Phone:

Email:

SPONSORSHIP LEVELS*: (check one)

Presenting Sponsor – \$100,000

Reception Sponsor – \$50,000

Cartoon Auction Sponsor – \$35,000

Dessert Reception Sponsor – \$35,000

DIGITAL AD LEVELS:

Platinum Page Digital Ad – \$7,500

Gold Page Digital Ad – \$5,000

Silver Page Digital Ad – \$2,500

Bronze Page Digital Ad – \$1,500

TABLE AND TICKET LEVELS:

Champion – \$50,000

Advocate – \$25,000

Defender – \$15,000

Subscriber – \$1,500 _____ (QTY)

Friend – \$1,000 _____ (QTY)

CONTRIBUTIONS:

I cannot attend but wish to support the 2019 Freedom of the Press Awards Dinner with a contribution of \$ _____

CHECKS:

Please make checks payable to **Reporters Committee for Freedom of the Press** and return in the enclosed envelope.

FOR CREDIT CARD PURCHASES:

Please charge my card in the amount of \$: _____ Card Type: Amex Visa Mastercard

Cardholder's Name (Print): _____

Card Number: _____ Exp: _____ CVV Code: _____ Billing Zip: _____

Cardholder Signature: _____

Contributions are tax-deductible as provided by law. The non-deductible portion of each ticket is \$240.

***For more information on sponsorships, please visit rcfp.org/awardsdinner2019**

Send completed form with payment to:

Reporters Committee for Freedom of the Press

1156 15th St NW, Suite 1020

Washington, DC 20005

202-795-9300

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