

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$150,000 (ONE AVAILABLE)

As Presenting Sponsor, your company will enjoy benefits and branding related to this high-profile event.

This exclusive package includes:

- Premier dinner seating for two (2) tables of 12.
- Sponsor name recognition on the marquee outside of the Ziegfeld Ballroom.
- Prominent recognition by name or logo placement in up to three (3) event emails and three (3) social media posts.
- Sponsor logo on event invitation and printed program.
- Recognition during the program.
- Six (6) tickets to the VIP pre-reception with honorees and exclusive photo-ops to be held the evening of the dinner.
- Complimentary Platinum Digital Ad to run on video screens during the dinner.
- Hyperlinked sponsor logo on the Reporters Committee website event page.

RECEPTION SPONSOR – \$60,000 (ONE AVAILABLE)

As the Reception Sponsor, your company sponsors the VIP cocktail reception for honorees, gala leadership and special guests, as well as the general cocktail reception that follows for all guests. Your company will also be featured in a prominent way throughout the Freedom of the Press Awards gala and will enjoy exclusive benefits and branding before, during and after this high-profile event.

This exclusive package includes:

- Premium dinner seating for one (1) table of 12.
- Co-branded cocktail reception for the VIP pre-reception with honorees and general reception, to include a signature cocktail named after Reception Sponsor.
- Featured recognition by name or logo placement in up to three (3) event emails and three (3) social media posts.
- Sponsor logo on event invitation and printed program.
- Recognition during the program.
- Six (6) tickets to the VIP pre-reception with honorees and exclusive photo-ops to be held the evening of the dinner.
- Complimentary Platinum Digital Ad to run on video screens during the dinner.
- Hyperlinked sponsor logo on the Reporters Committee website event page.

DESSERT RECEPTION SPONSOR – \$40,000 (ONE AVAILABLE)

As the Dessert Reception Sponsor, your company sponsors the delicious post-dinner dessert reception for all 600+ guests. Your company will also be featured in a prominent way throughout the gala and will enjoy benefits and branding before, during and after this high-profile event. We will work with you to design an experience that best meets our mutual goals.

This exclusive package includes:

- Premium dinner seating for one (1) table of 10.
- Co-branded dessert reception following the conclusion of dinner.
- Featured recognition by name or logo placement in at least one (1) event email and at least one (1) social media post.
- Sponsor logo on event invitation and printed program.
- Recognition during the program.
- Three (3) tickets to the VIP pre-reception with honorees to be held the evening of the dinner.
- Complimentary Gold Digital Ad to run on video screens during the dinner.
- Hyperlinked sponsor logo on the Reporters Committee website event page.

TABLE AND TICKET LEVELS

CHAMPION TABLE(S) – \$100,000

- Premier dinner seating for one (1) table of 12.
- Recognition in one (1) email and at least one (1) social media post.
- Sponsor name listed on event invitation and printed program.*
- Four (4) tickets to the VIP pre-reception with honorees to be held the evening of the dinner.
- Complimentary Platinum Digital Ad to run on video screens during the dinner.
- Sponsor name listed on the Reporters Committee website event page.

ADVOCATE TABLE(S) – \$25,000

- Preferred dinner seating for one (1) table of 10.
- Recognition in one (1) email and one (1) social media post.
- Sponsor name listed on event invitation and printed program.*
- Two (2) tickets to the VIP pre-reception with honorees to be held the evening of the dinner.
- Complimentary Silver Digital Ad to run on video screens during the dinner.
- Sponsor name listed on the Reporters Committee website event page.

SUBSCRIBER TICKET(S) – \$1,500 EACH

- Select seating
- Listing in the event invitation and printed program.*

**Dependent upon pledge receipt prior to print deadlines.*

LEGACY TABLE(S) – \$50,000

- Premium dinner seating for one (1) table of 10.
- Recognition in one (1) email and at least one (1) social media post.
- Sponsor name listed on event invitation and printed program.*
- Three (3) tickets to the VIP pre-reception with honorees to be held the evening of the dinner.
- Complimentary Gold Digital Ad to run on video screens during the dinner.
- Sponsor name listed on the Reporters Committee website event page.

DEFENDER TABLE(S) – \$15,000

- Premium dinner seating for one (1) table of 10.
- Recognition in one (1) email and one (1) social media post.
- Sponsor name listed on event invitation and printed program.*
- One (1) ticket to the VIP pre-reception with honorees to be held the evening of the dinner.
- Sponsor name listed on the Reporters Committee website event page.

FRIEND TICKET(S) – \$1,000 EACH

- Limited Availability
- Listing in the event invitation and printed program.*

DIGITAL AD LEVELS All ads or ad text must be received by September 20, 2022.

All digital ads will run on screen at the dinner.

\$7,500 Platinum Digital Ad

\$5,000 Gold Digital Ad

\$2,500 Silver Digital Ad

\$1,500 Bronze Digital Ad

DIGITAL AD SPECS

All digital ads should be 16:9 ratio

- 10" x 5.627" (3000 px x 1688)
- 300 dpi
- RGB .pdf file
- Full color. No bleed.
- Do not use font size below 24 point to ensure proper viewing.
- All fonts must be embedded into the document.

If you wish us to design the ad for you, please send your text and logo to tdoolin@inezevents.com.

COMMITMENT FORM

FOR CREDIT CARD OR ACH PAYMENTS: rcfp.org/sponsorship-payment

For questions about credit card or ACH payments, contact Kirsten Poole at kpoole@rcfp.org.

CHECKS: Please make checks payable to **Reporters Committee for Freedom of the Press** and return to **Inez Weinstein Special Events, Inc.** (address below)

DONOR/COMPANY NAME:

(as you prefer to be listed) _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

EXCLUSIVE SPONSORSHIP LEVELS: (one available each)

Presenting: \$150,000

Reception: \$60,000

Dessert Reception: \$40,000

TABLE AND TICKET LEVELS:

_____ Champion Table(s): \$100,000

_____ Defender Table(s): \$15,000

_____ Legacy Table(s): \$50,000

_____ Subscriber Ticket(s): \$1,500 each

_____ Advocate Table(s): \$25,000

_____ Friend Ticket(s): \$1,000 each

DIGITAL AD LEVELS:

Platinum Digital Ad: \$7,500

Silver Digital Ad: \$2,500

Gold Digital Ad: \$5,000

Bronze Digital Ad: \$1,500

CONTRIBUTIONS: I cannot attend but wish to support the 2022 Freedom of the Press Awards Dinner with a contribution of \$ _____

DEADLINE: To be listed in the invitation, pledges must be received by **August 5, 2022.**

BENEFIT OFFICE:

Inez Weinstein Special Events, Inc.

215 Park Avenue South, Suite 1405 | New York, NY 10003

(212) 254-6677 | tdoolin@inezevents.com

rcfp.org/awards