

EXCLUSIVE SPONSORSHIPS

PRESENTING SPONSOR - \$150,000

- Premier dinner seating for two tables of 12.
- Sponsor name recognition on the marquee outside of the Ziegfeld Ballroom.
- Sponsor logo on event invitation, printed program and event website.*
- Tickets to VIP pre-reception with honorees.
- Complimentary Platinum Digital Ad.

COCKTAIL RECEPTION SPONSOR - \$125,000

- Premium dinner seating for one table of 12.
- Branded signage at cocktail reception.
- Sponsor logo on event invitation, printed program and event website.*
- Tickets to the VIP pre-reception with honorees.
- Complimentary Platinum Digital Ad.

DESSERT RECEPTION SPONSOR – \$125,000

- Premium dinner seating for one table of 12.
- Branded signage at dessert reception.
- Sponsor logo on event invitation, printed program and event website.*
- Tickets to the VIP pre-reception with honorees.
- Complimentary Platinum Digital Ad.
- * Recognition opportunities in the event invitation and printed program are dependent upon receipt of commitment prior to print deadlines.

DIGITAL AD LEVELS

All digital ads will run on screen at the dinner.

\$7,500 Platinum Digital Ad • \$5,000 Gold Digital Ad

\$2,500 Silver Digital Ad • \$1,500 Bronze Digital Ad

DIGITAL AD SPECS

All digital ads should be 16:9 ratio

- 10" x 5.627" (3000 x 1688px)
- 300 dpi
- RGB .pdf file
- Full color. No bleed.
- Do not use font size below 24 point to ensure proper viewing.
- All fonts must be embedded into the document.

If you wish us to design the ad for you, please send your text and logo to jvanzino@inezevents.com.

SPONSORSHIP LEVELS

VEDNESDAY, OCTOBER

CHAMPION SPONSOR - \$100,000

- Premier dinner seating for one table of 12.
- Sponsor name listed on event invitation, printed program and event website.*

Freedom of the Press

- Tickets to the VIP pre-reception with honorees.
- Complimentary Platinum Digital Ad.

PATRON SPONSOR - \$75,000

- Premium dinner seating for one table of 10.
- Sponsor name listed on event invitation, printed program and event website.*
- Tickets to the VIP pre-reception with honorees.
- Complimentary Gold Digital Ad.

LEGACY SPONSOR - \$50,000

- Prime dinner seating for one table of 10.
- Sponsor name listed on event invitation, printed program and event website.*
- Complimentary Silver Digital Ad.

ADVOCATE SPONSOR - \$25,000

- Preferred dinner seating for one table of 10.
- Sponsor name listed on event invitation, printed program and event website.*
- Complimentary Bronze Digital Ad.

DEFENDER SPONSOR – \$15,000

- Dinner seating for one table of 10.
- Sponsor name listed on event invitation, printed program and event website.*

INDIVIDUAL TICKETS

SUPPORTER TICKET(S) - \$1,500 EACH

- Seat for one at dinner.
- Listing in the event invitation and printed program.*

To indicate your desire to serve as a sponsor, purchase an ad and/or purchase a ticket(s), please complete our commitment form at:

BIT.LY/RCFPCOMMITFORM

Any questions, please contact Jill Vanzino at the RCFP Benefit Office jvanzino@inezevents.com / 212-254-6677



Freedom of the Press AWARDS 2023 WEDNESDAY, OCTOBER 11 • ZIEGFELD BALLROOM, NYC

COMMITMENT FORM (You can complete this form online at bit.ly/rcfpcommitform)

DONOR/COMPANY NAME: _

(as you prefer to be recognized on all event materials)

| CONTACT PERSON: | |
|---------------------------------|---|
| ADDRESS: | |
| CITY: | STATE: ZIP: |
| PHONE: | EMAIL: |
| EXCLUSIVE SPONSORSHIP LEVELS: | DIGITAL AD LEVELS: |
| Presenting: \$150,000 | 🗌 Platinum Page Digital Ad: \$7,500 |
| □ Cocktail Reception: \$125,000 | 🗖 Gold Page Digital Ad: \$5,000 |
| Dessert Reception: \$125,000 | 🔲 Silver Page Digital Ad: \$2,500 |
| SPONSORSHIP LEVELS: | ☐ Bronze Page Digital Ad: \$1,500 |
| 🗌 Champion: \$100,000 | CONTRIBUTIONS: |
| □ Patron: \$75,000 | I cannot attend but wish to support it with |
| 🗌 Legacy: \$50,000 | a contribution of \$ |
| □ Advocate: \$25,000 | Matching Gift |
| 🛛 Defender: \$15,000 | My employer has a matching gift program |
| INDIVIDUAL TICKETS: | TRIBUTE In honor of In memory of (name of person) |

PAYMENT INFORMATION:

- Pay by credit card or ACH: rcfp.org/sponsorship-payment
- Pay by check: RCFP, Attn: Awards Dinner, 1156 15th St NW, Suite 1020, Washington, DC 20005

DEADLINE: To be listed on the invitation, pledges must be received by **August 18, 2023**.

QUESTIONS? CONTACT: Inez Weinstein Special Events, Inc. 215 Park Avenue South, Suite 1405 New York, NY 10003 Jill Vanzino I jvanzino@inezevents.com I 212-254-6677