



Media Contact

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MEDIA NOTICE

August 7, 2018

Press Conference and Important Media Information for the Weekend of August 10–12



Map of Media Operations Area at MLK Performing Arts Center

The following information is for media use only.

PRESS CONFERENCE:

Wednesday, August 8 at 3 p.m.

Members of the media are invited to attend a press conference to provide updates for the August 10–12 anniversary weekend on **Wednesday, August 8, 2018 at 3 p.m. at the [Virginia State Police Area 18 Office located at 900 Natural Resources Drive, Suite 200; Fontaine Research Park](#)**. This event will be live-streamed on the City's [Facebook](#), [Twitter](#), and [Boxcast](#) channels.

Local and state agencies will provide an overview of public safety plans and the latest advisories in relation to events anticipated and planned to take place on the weekend of August 10-12 in the Greater Charlottesville Region.

Representatives from the City of Charlottesville, Albemarle County, University of Virginia, Virginia State Police, Virginia Department of Emergency Management and Virginia National Guard will be participating in the press conference.

MEDIA OPERATIONS AND BRIEFING AREA FOR AUGUST 10–12

A media operations and briefing area will be located at [Charlottesville High School's Martin Luther King Performing Arts Center \(MLK PAC\) from Friday, August 10 through Sunday, August 12.](#)

All accredited members of the media will have access to available wi-fi, power, bathrooms, tables and chairs inside the MLK PAC during operating hours (see below). SAT truck parking is first come, first served in the designated SAT truck parking location. Overflow parking will be in the Main Parking area (see [map](#)).

The media briefing area inside MLK PAC will be the only location used for official press briefings by joint command staff throughout the August 10–12 weekend. All press briefings will be live-streamed on the City's [Facebook](#), [Twitter](#), and [Boxcast](#) channels.

STAGING LOCATION

**Charlottesville High School
MLK Performing Arts Center
[1400 Melbourne Road, Charlottesville, VA 22901](#)
[Download PDF Map](#)**

HOURS OF OPERATION

MLK PAC Parking Lot Hours:

Thursday, August 9 at 4 p.m. through Sunday, August 12 at midnight.

Access to Media Operations/Briefing Area (Inside PAC):

Friday, August 10 from 8 a.m. to 10 p.m.

Saturday, August 11 from 8 a.m. to 10 p.m.

Sunday, August 12 from 8 a.m. to 7 p.m.

All times contingent on events; however, all media, equipment, and vehicles must vacate the premises by midnight on Sunday, August 12.

DOWNTOWN MALL SECURITY PERIMETER

- There will be NO designated media staging area inside the perimeter. Media members are expected to remain mobile and refrain from long term stationary reporting which may incite and attract participants.
- There will be NO parking of any media vehicles inside the perimeter or around the perimeter in designated no parking areas.
- Camera stands/tripods, microphone stands, lighting stands/poles, boom mics, or any other item that is used to hold or secure camera or sound equipment is prohibited within the established perimeter.
- Backpacks and other large bags are discouraged, and may be subject to search. Any bags or backpacks that are cleared to accompany you inside the perimeter are to remain under your immediate control at all times.
- Unmanned Aerial Vehicles (UAV or aka “drones”) will be prohibited within and above the security perimeter. Outside the perimeter, media UAV operators must not interact or interfere with law enforcement aircraft and must follow [FAA guidelines under Part-107](#).

MEDIA DISTRIBUTION LIST

To be added to the press release distribution list for the weekend of August 10–12, please sign up at www.charlottesville.org/media.

MEDIA PHONE LINE & EMAIL

The Joint Information Center will handle all press inquiries beginning Friday, August 10 through Sunday, August 12. The number is **434-226-0834**. The email is media@charlottesville.org.

SOCIAL MEDIA AND WEB UPDATES

Twitter: [@cvillecityhall](https://twitter.com/cvillecityhall)
Facebook: [@charlottesvillecityhall](https://www.facebook.com/charlottesvillecityhall)
Website: www.charlottesville.org/resilientcville
Hashtag: #ResilientCville

RESOURCES

Press Release: [Community Update on August 10–12 Preparations](#)
Press Release: [Traffic Advisory for Downtown Charlottesville for August 10–12](#)

CONTACT

For logistical inquiries including media operations and briefing area, please contact:

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For inquiries about news updates beginning on Friday, August 10 through Sunday, August 12, please call **434-226-0834**.

A message from the Community Mental Health and Wellness Coalition

**The anniversary of traumatic community events can be difficult.
A list of emotional support resources can be found at
www.helpshappenshere.org/resilience.**

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CITY COUNCIL VISION 2025

City Council Vision 2025 calls for the City to be a leader in innovation, environmental sustainability, and social and economic justice; to be flexible and progressive in anticipating and responding to the needs of the citizens; and to act as the cultural and creative capital of Central Virginia. There are nine main areas of focus: economic sustainability, lifelong learning, quality housing opportunities for all, arts and culture, green city initiatives, healthy city initiatives, a connected community, a community of mutual respect and smart, citizen-focused government.

FOLLOW US



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